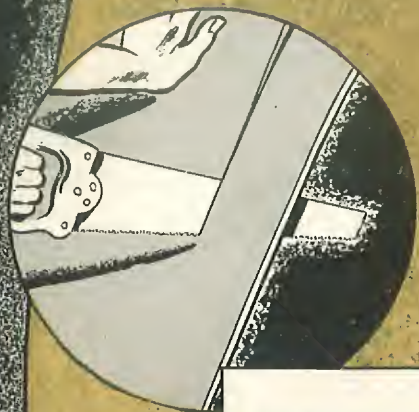
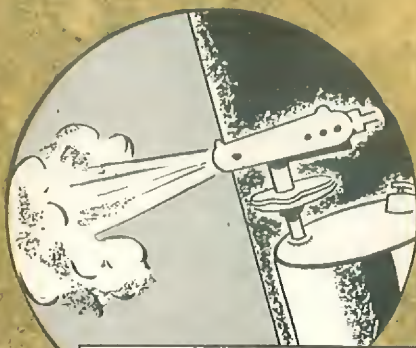


*The Revolutionary New Building Material-*  
**Johns-Manville**  
**ASBESTOS**  
**FLEXBOARD**



**SAWS LIKE WOOD**

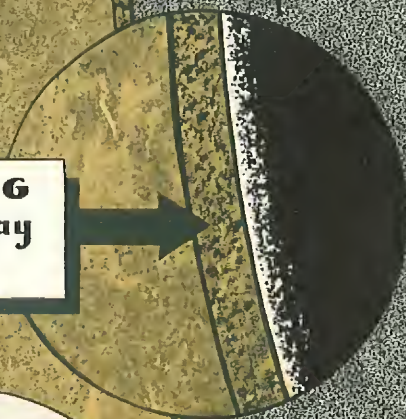


**FIREPROOF**  
and **PERMANENT**



**NAILS** without  
splitting !

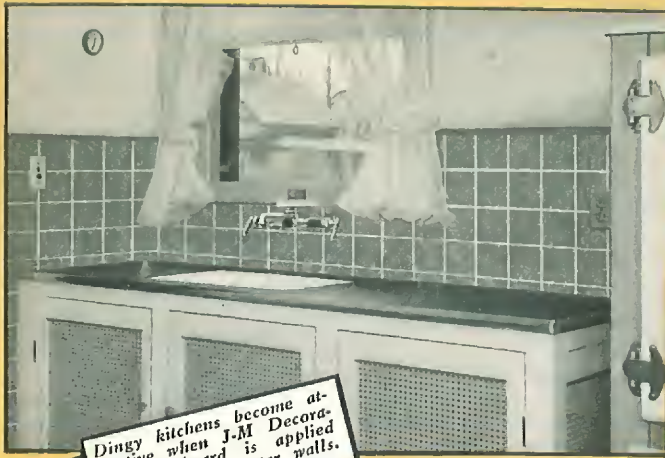
**COLORING**  
goes all the way  
through!



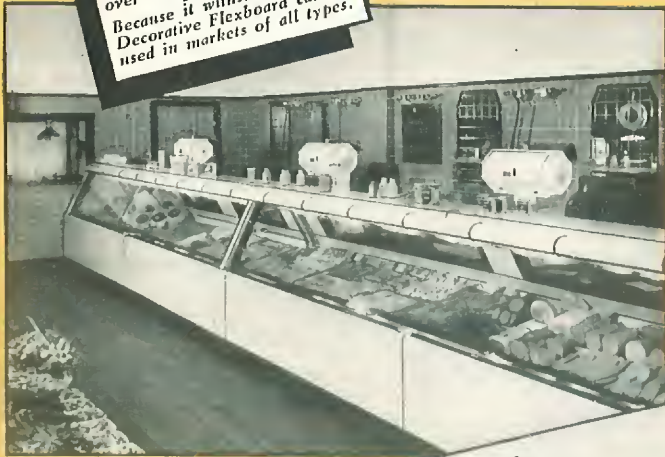
**FLEXIBLE SHEETS**  
—structurally strong



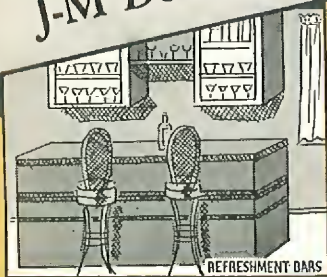




Dingy kitchens become attractive when J-M Decorative Flexboard is applied over the old plaster walls. Because it withstands abuse, Decorative Flexboard can be used in markets of all types.



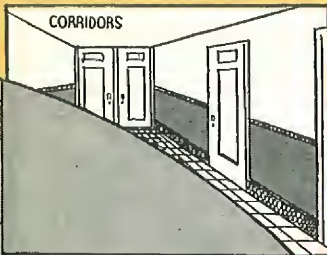
A few of the many uses for  
J-M Decorative FLEXBOARD



REFRESHMENT BARS



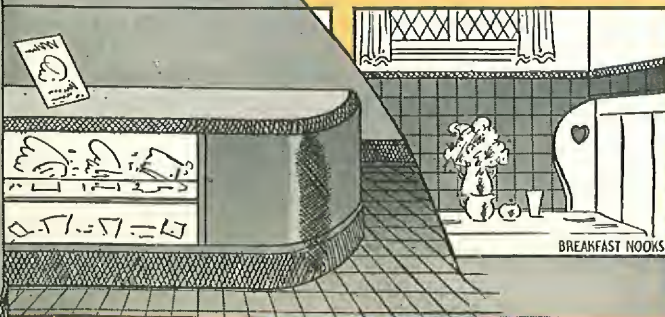
STAIR WALLS



CORRIDORS



RESTAURANTS



BREAKFAST NOOKS

IDEAL FOR MODERN EFFECTS

# Never before a building JOHNS-MANVILLE ASBESTO

A flexible asbestos-cement sheet that can be sawed and nailed like wood. A fireproof, rot-proof, permanent material that can be installed in either decorative or standard finish at remarkably low cost.

HERE is an amazing new building material just developed by Johns-Manville! J-M Asbestos Flexboard—a fireproof, permanent, asbestos-cement sheet, so flexible that it can be made to conform to surfaces having a considerable curve; so workable that it can be sawed and nailed like wood; and so easy to handle that it can be applied as quickly and easily as any fibre board. Because of all these advantages, and because the material itself is so inexpensive, jobs done with J-M Asbestos Flexboard are amazingly low in cost.

J-M Asbestos Flexboard is made in two styles; one designed to provide colorful, sanitary, decorative wall finishes in homes, offices, stores or public buildings; the other to fill a wide range of utilitarian uses.

## J-M DECORATIVE FLEXBOARD

*A distinctive finish for new and old work*

For decorative use, J-M Decorative Asbestos Flexboard is furnished in plain and scored sheets,  $\frac{1}{8}$ " thick, with a factory-applied wax finish. Simply by apply-

YOUR CHOICE OF THESE ATTR



## GREEN

Always a congenial color, it is given new charm by the natural texture of J-M Asbestos Flexboard.

Copyright 1934 by Johns-Manville.

Has all the richness that is character



# g material like this! S FLEXBOARD

ng the large sheets over J-M Insulating Board in new construction, or right over the old plaster walls in existing buildings, you can have a distinctive, permanent wall finish that can be easily cleaned with a damp cloth, or made more lustrous by polishing with any good household wax.

*Remarkably resistant to wear!*

*Colors go all the way through!*

J-M Decorative Asbestos Flexboard is so hard that only excessive abuse can mar it. Because the coloring is an integral part of the material itself, there is nothing on the surface to chip, crack or craze. Should the lustre of the wax finish become impaired by direct contact with steam or hot water, a simple polishing with household wax will be all that is necessary to restore its original beauty.

Wherever a colorful, decorative and sanitary finish is desired—in kitchens, lavatories and laundries; in corridors, lobbies, restaurants and show rooms; in beauty shops and markets of every description,—this new Johns-Manville Decorative Flexboard will save you money. Furthermore, you have the choice of tile or plain design, in four beautiful pastel shades of Green, Buff, Rose and Slate.

ACTIVE COLORS IN J-M DECORATIVE FLEXBOARD—TI



ROSE

of marble, but with a texture  
tic only of J-M Flexboard.



BUFF

A cheery, yet quiet shade that permits almos  
decorative scheme to be displayed to best adva

J-M  
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cabin  
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## OUTSTANDING INSTALLATIONS of J-M ASBESTOS FLEXBOARD



At Top: MORE THAN 70,000 SQUARE FEET USED AT ROCKEFELLER CENTER, NEW YORK CITY

In constructing the new proscenium arch in the Center Theater at Radio City, 1/8" J-M Standard Flexboard was chosen because of its fireproof qualities, its strength and its ability to take paint. Photo shows workmen bolting sheets to steel framework.

Below: "KEYHOLE BAR", HOTEL MONTCLAIR, NEW YORK CITY, designed by Tony Sarg, famous artist.

The ability of J-M Asbestos Flexboard to conform to curved surfaces is well illustrated here, both by the bar and by the arch over the mirror. The walls also are of Flexboard, and will be decorated with a series of murals by Mr. Sarg.



# g material like this! S FLEXBOARD

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## CTIVE COLORS IN J-M DECORATIVE FLEXBOARD—TILE AND PLAIN DESIGN



ROSE

of marble, but with a texture  
c only of J-M Flexboard.



BUFF

A cheery, yet quiet shade that permits almost any decorative scheme to be displayed to best advantage.



SLATE

A beautiful tone of gray with a subtle tinge of purple. Very effective for foyers and corridors.

## J-M STANDARD FLEXBOARD

*For a wide range of utilitarian uses*

J-M Standard Asbestos Flexboard is made exactly like the decorative material, but is furnished only in unpolished, buff-colored sheets, scored or unscored, as indicated below. It is ideal for many uses, such as partitions, door casings, base boards, table tops, fireproof storage rooms and laundries; for constructing and lining summer bungalows, roadside stands, overnight cabins and boat houses; for lining truck bodies, concrete forms, elevator shafts and fur storage vaults; for lining farm buildings such as chicken coops, brooder houses and milk houses. Where plaster is badly cracked or falling off, it can be applied right over the old walls and kalsomined. For special tile effects, the scored sheets can be painted to suit.

Because it is made of asbestos and cement—each an imperishable mineral—there is nothing in J-M Asbestos Flexboard to rot or disintegrate, or to attract rodents or vermin. Where protection from heat or cold is wanted, J-M Asbestos Flexboard should be applied in conjunction with J-M Insulating Board or J-M Rock Wool Home Insulation.

**FREE ESTIMATE:** Let us give you full information about this amazing material, and tell you how little it costs to use it. Just mail the coupon on the last page.

SIZES OF J-M ASBESTOS FLEXBOARD	
DECORATIVE	
Scored: 4' x 4' x 1/8"	Plain: 4' x 8' x 1/8"
STANDARD	
(Not waxed. Buff only. Can be painted)	
Scored: 4' x 4' x 1/8"	Plain: 4' x 8' x 1/16", 1/8" and 3/16"



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### RD—TILE AND PLAIN DESIGN



#### SLATE

A beautiful tone of gray with a subtle tinge of purple. Very effective for foyers and corridors.

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best advantage.



This New York City flower shop was entirely remodeled with Standard Flexboard, which was then varnished.

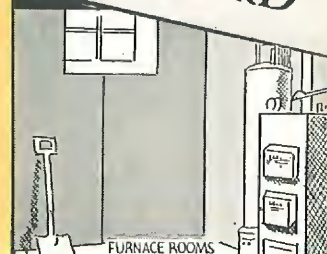


In this laundry, both scored and plain sheets were used, and painted different colors.

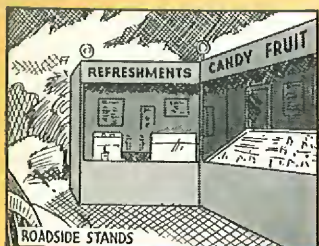
## A few of the many uses for J-M Standard FLEXBOARD



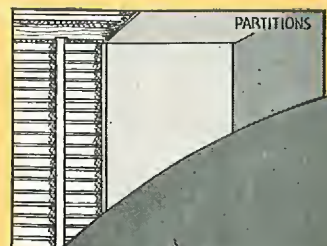
OVER OLD PLASTER



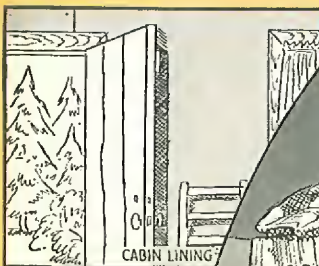
FURNACE ROOMS



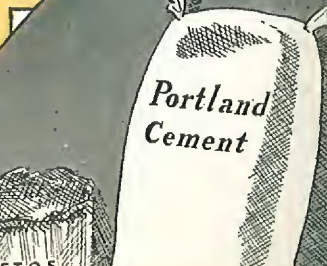
ROADSIDE STANDS



PARTITIONS



CABIN LINING



Portland  
Cement

ASBESTOS

## TWO IMPERISHABLE INGREDIENTS



# \$1,000,000 to LEND

## for improvements and repairs

*You can improve your home, office or store with credit from this Johns-Manville Fund and pay back at government rates! No down payment!*

**M**ONEY! Here's money for remodeling homes, offices and stores using J-M Asbestos Flexboard! Money for a new fireproof roof! Money for an extra attic or basement room in the home—for a store room or display room in the commercial building! Money for insulation to make the building cooler in summer, warmer in winter, while saving fuel! And money for a hundred and one other necessary jobs.

That's what Johns-Manville offers you in its famous Million-Dollar-to-Lend Improvement Plan—the most amazing plan ever offered to help you do those needed repair and improvement jobs now.

Do those jobs now! Under the J-M Million-Dollar-to-Lend Plan, you can have the work done now, and pay in easy monthly installments at government rates. There's no down payment.

*And—best of all—you can draw on this fund even if the cost of the Johns-Manville material is as little as 25% of the total cost of the job.*

Let us give you full information about those jobs you want done. Let us tell you how little they will really cost, and how easily you can pay for them at the rates established by the National Housing Act. There's no obligation.

### Here are some other things you can have under the J-M Million-Dollar-to-Lend Improvement Plan

#### — IN THE HOME —

PAINTING AND DECORATING	NEW PLUMBING FIXTURES
HARDWOOD FLOORS	KITCHEN CABINETS
NEW ELECTRIC OUTLETS	NEW WINDOWS AND DOORS
BREAKFAST NOOKS	SUN PORCHES
STAIRWAYS	ATTIC LINING

#### IN THE OFFICE OR STORE

Under the J-M Plan, many types of remodeling and repair work can be done in the office or store, including

BUILT-IN COUNTERS AND CASES	
SHOW WINDOWS	NEW FLOORS
NEW ENTRANCES	WASH ROOMS

**ASK for FREE ESTIMATE TODAY!**

Gentlemen: Without placing me under any obligation, please give me full information about Johns-Manville Asbestos Flexboard and tell me how much it will cost to do the work written in below.

---

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Name.....

Address.....

City and State.....Phone No.....

**MAIL COUPON to—**

**Osgood Construction Co.**

Nashua, N. H.